

**KAMRAN**  
**SALEHPOUR**  
**CURRICULUM**  
*VITAE*

## DETAILS

Kamran Salehpour  
Malmö, Sweden  
+46 701 19 66 92  
kamran.salehpour@gmail.com  
twitter.com/kamsal  
southworks.se

## EDUCATION

2005

### Visual Communication (JUL 2005 – oct 2006)

University of Newcastle & University of Canberra, Australia  
Bachelor Degree in Graphic Design  
Design theory and methods in both analog and digital media.  
Practical design development process such as Magazine design and ad campaigns.

Allan Morse  
Senior Lecturer  
allan.morse@newcastle.edu.au  
www.newcastle.edu.au

2002

### Interactive Multimedia (Aug 2002 – Apr 2005)

BrobyGrafiska Education, Sunne, Sweden  
Advanced Vocational Education in New Media.  
The program also covers the basic printing process and traditional media.

Peter Bared  
Multimedia Lecturer  
peter.bared@brobygrafiska.se  
www.brobygrafiska.se

1997

### The Natural Science Program (Aug 1997 – Jun 2000) - Specialized in Technology and Entrepreneurship

Älvkulle gymnasiet, Karlstad, Sweden  
Broad research and development studies within Science, Maths, Chemistry and Biology. Courses included in Technology and Entrepreneurship: Computer Science, Engineering Design/CAD, Mechanics of Materials, Entrepreneurship and Product Development.

Torsten Jonsson  
Senior Lecturer  
+46 54 540 18 00

## WORK

2007

### Omegapoint (Oct 2007 – Now)

Malmö, Sweden / Art Director & Project Manager  
Art Direction, Concept development and strategist for online projects and application development. Clients include: Volvo Car Corporation, Mercedes-Benz, BRIO, Mio, Oatly, Tetra Pak, Astra Tech Dental, TeliaSonera, Wacker, PartnerTech, Copenhagen Malmö Port, Malmö Aviation, Panduro Hobby, Thule, Thule Group, Region Skåne.

Jens Ode  
Marketing Manager  
+46 701 80 71 08  
jens.ode@omegapoint.se  
www.omegapoint.se

- 2006**                    **CRE8IVE (Oct 2006 – May 2007)**  
 Canberra, Australia / Senior Designer  
 Concept development and design for print and digital media.  
 Lead online designer and Flash developer. Clients include:  
 Invest Australia, ActewAGL, Team Stone, Briquette, Medicare  
 Australia, NEON, Paul Chapman, Pharmacy Guild of Australia,  
 Cataldos, MedScript, Floriad, Centro.
- John Benton, former Creative Director  
 inbox@johnbenton.com.au
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- 2006**                    **South Works (Mar 2006 – Now)**  
 Freelance / Art Director & Flash Developer  
 Brand development, Art Direction, HTML and Flash develop-  
 ment. Online strategy for both campaigns and longterm brand  
 development. Clients include: Hill Marketing, Jacobssons  
 Snus, Kommunikationssmedjan, Ree Yong, Xfoli8, Lush,  
 Zizoo, KASA, Aki Zum, Omiros One Architecture, Mono  
 Shape, Torris, Najad, 3Squared, Eat.nu, Mobisera,  
 Garth Living, Tasmarc.
- www.southworks.se
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- 2005**                    **Mansfield Landscape (Oct 2005 – Mar 2006)**  
 Newcastle, Australia / Senior Designer & Landscape Designer  
 Complete rebranding of the company. Work including logo,  
 business cards, website, microsite, case studies, station-  
 ary, and pitch presentation material. Work also included  
 photo renders in Photoshop and landscape design work in  
 AutoCAD.
- Helen Mansfield, Managing Director  
 mail@mansfieldlandscapingllc.com  
 http://www.mansfieldlandscapingllc.com
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- 2004**                    **Färjestads BK (Sep 2004 – Mar 2005)**  
 Karlstad, Sweden / Project Manager  
 Concept design and project management for a large teaser  
 and TVC production for FBK hockey team's arena, "Lila  
 Arena". Work also included several smaller marketing projects  
 for both the team and the hockey arena such as interactive  
 panorama views of the arena seating sections and virtual  
 tours inside the arena.
- Jörgen Kalitzki, PR Manager  
 jorgen.kalitzki@farjestadsbk.se  
 www.farjestadsb.se
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- 2002**                    **Evolve (Oct 2002 – Jul 2005)**  
 Karlstad, Sweden / Art Director  
 Complete rebranding of the company and the company prod-  
 ucts. Work also included developing new marketing strategies  
 for the company and it's products. External clients including:  
 Hafjell, Prifloat, Briscan, Arvika Grafiska, Karlstad Solskydd,  
 Skoteriet, Smackey, Syntesio, Facilis, Värmlandsvakt.
- Andreas Hassellöf, Director  
 andreas@evolve.se  
 www.evolve.se

**LANGUAGES**

Fluent Swedish, English and Farsi.  
Understand Norwegian and Danish.

**SOFTWARE SKILLS**

Mac OS, Microsoft Windows, Microsoft DOS, Adobe Acrobat Pro, Adobe Dreamweaver, Adobe Flash, Adobe Flash Builder, Adobe Illustrator, Adobe InDesign, Adobe PageMaker, Adobe Photoshop, Autodesk AutoCAD, Macromedia Director and Microsoft Office.

Also basic knowledge of: Adobe Premiere, Adobe After Effects, Maxon Cinema 4D and Apple Final Cut.

**PROGRAMING SKILLS**

HTML, CSS and ActionScript. Great comprehension of backend development, dynamic content and application integration.

**SKILLS & EXPERTISE**

Concept Development, Creative Direction, Digital Strategy, Digital Marketing, Project Management, Interaction Design, Digital Signage, User Interface, User Experience, Product Development, Problem Solver and Detail Oriented.

Good at understand the clients or the projects needs. The importance of a good balance between design and technology/development and costs versus returns.

**SOCIAL SKILLS**

Good listener, easy going, positive, open minded and an easy talker.

**CONTENT MANAGMENT TOOLS**

WordPress, Sitecore, EpiServer, SharePoint and Umbraco.